



Approved by the Board on December 15, 2023

**OREGON BOARD OF ACCOUNTANCY
STRATEGIC PLAN OUTLINE**

VISION STATEMENT

Become a proactive regulator embracing best policy and administrative practices to ensure public protection, responsiveness to changes in CPA practice and sensitivity to pipeline issues facing the profession. To achieve this vision, the Board will deepen its relationship with licensees and candidates for examination through development and implementation of a community engagement plan that will add value for existing licensees and help attract and support a deeper and more diverse pool of candidates pursuing CPA licensure.

GOALS

Develop a draft community engagement plan by June 30, 2023 and request as necessary resources to support plan implementation in the agency's 2025-27 Agency Request Budget. This work will integrate with the Board's DEI Plan and include a position request for an agency deputy director.

Build pro-active education and outreach into the Board's licensing and compliance functions.

Develop and implement communication structures and resources to support effective regulation and community engagement, in a manner sensitive to the differing needs of practitioners and the next generation of applicants for licensure.

Improve operational efficiency in licensing and compliance through technology and process improvements and resource that work as necessary.

Become a leader in the national discussion on creating more flexible options to achieve CPA licensure, without lowering standards and without endangering the profession's key national accomplishments in the arena of substantial equivalency and mobility.